



FOR IMMEDIATE RELEASE

Media Advisory

July 15, 2008

Jonathan Howard, who's running across Canada in support of Autism, arrives in Peterborough July 16th, is welcomed by Mayor D. Paul Ayotte, engages community members in a 6 Km run and visits the Five Counties Children's Centre

Jonathan Howard, who's running across Canada in support Autism, is currently running across Ontario and will be in Peterborough on Wednesday, July 16. Terry Robinson, two-time Canadian Paralympian who uses a wheelchair for mobility, joined Run the Dream in Ottawa and is traveling across Ontario with Jonathan. Together, Jonathan and Terry will arrive in Peterborough on Wednesday, July 16 for a 6 Km run with local supporters. Then Mayor D. Paul Ayotte and city councilors will officially welcome Jonathan and Terry to Peterborough at City Hall where they will sign the City Hall guestbook. Ending the day is a visit to the Five Counties Children's Centre.

Media Opportunities with Jonathan and others as identified on WED, JULY 16:

8:30am: 6 Km run with Jonathan and Terry Event

- What: Run with Jonathan and Terry for 6 Km from Mark. S Burnham Park to Peterborough City Hall, traveling along the Trent Canal and under the famous lift lock. This run is in collaboration with the local *Running Room*
- Where:
 - Starting line: Mark S. Burnham Park, 797 County Road 10 Omemee, Ontario (East of Peterborough)
 - Finish Line: City Hall, 500 George St. N Peterborough, ON
- Photo-ops with:
 - Jonathan Howard
 - Terry Robinson

10:00am: Welcome to Peterborough ceremony hosted by Mayor D. Paul Ayotte at City Hall

- What: Jonathan and Terry welcomed to Peterborough by Mayor D. Paul Ayotte
- Where: City Hall, 500 George St. N Peterborough, ON
- Photo-ops with:
 - Jonathan Howard
 - Terry Robinson
 - Mayor D. Paul Ayotte
 - other guest speakers

11:30 am: Jonathan and Terry visit MEDIchair Store, sponsor of Terry Robinson

- What: Terry and Jonathan visit MEDIchair store
- Where: 550 Lansdowne Street W, Peterborough ON
- Photo-ops with:
 - Jonathan Howard
 - Terry Robinson
 - owner of MEDIchair store

3:00 pm to

4:00 pm: Jonathan and Terry visit Five Counties Children's Centre

- What: Terry and Jonathan visit MEDIchair store
- Where: 872 Dutton Road, Peterborough, ON
- Photo-ops with:
 - Jonathan Howard
 - Terry Robinson
 - owner of MEDIchair store

Run the Dream is a solo run across Canada by 24 year old Jonathan Howard in support of Autism, which started in St. John's Newfoundland on March 25th, 2008. Thus far Jonathan has run through five provinces, completed over 3,000 kilometres and has had the honour of meeting with the Premiers and many other political leaders from each province he passed through, and has been formally recognized within the legislative assemblies of Nova Scotia, Prince Edward Island, and Quebec. This has facilitated discussions regarding the governments' approach to Autism and Autism Spectrum Disorders. Fundraising and awareness raising events have taken place across the East Coast and Quebec and will continue for the rest of the country. Working with Autism Society Canada and the various regional chapters, Run the Dream is building Autism awareness every step of the way.

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For more information or to arrange an interview with Jonathan or Terry please contact:

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Run the Dream would like to thank our sponsors: TELUS, Purolator, AON, M-O Freightworks, Gatorade, Medcan Clinic, Flash Reproductions, Mariposa Cruises, Minavox, KCC Leasing, Brightworks, Spa Sensations, The Diamond Studio, Landmark Sport Group, and Whitewater Web Solutions.